



# CORPORATE CHAMPIONS PROGRAM



Hackensack  
Meridian *Health*  
Foundation

## Why Hackensack Meridian Health?

Hackensack Meridian Health is a leading not-for-profit health care organization that is the largest and most comprehensive health care network in New Jersey, offering a complete range of medical services, innovative research and life-enhancing care.

- Hackensack Meridian Health comprises 18 hospitals, including three teaching hospitals, two children's hospitals, a behavioral health hospital and two rehabilitation hospitals.
- The network has more than 500 patient care locations throughout the state ranging from ambulatory care, surgery, rehabilitation and urgent care centers, home health and ambulance services and physician practice locations.
- The network has more than 36,000 team members and 7,000 physicians.
- Hackensack Meridian Health has more top ranked hospitals than any other health system in New Jersey, as recognized by *U.S. News & World Report*, 2022-23.
- K. Hovnanian Children's Hospital and Joseph M. Sanzari Children's Hospital earned the distinction of being named the top children's hospitals in New Jersey by *U.S. News & World Report*.
- John Theurer Cancer Center at Hackensack University Medical Center is a premier cancer center in New Jersey.
- Hackensack Meridian Health has a strategic partnership with Memorial Sloan Kettering Cancer Center.
- The Hackensack Meridian School of Medicine, founded in 2018, is the first private medical school in New Jersey in more than 50 years.
- Led by renowned scientists, the Hackensack Meridian Center for Discovery and Innovation (CDI) seeks to develop and translate innovations in biomedical sciences to improve clinical outcomes for cancer patients and others with life threatening and disabling conditions.
- Carrier Clinic's Blake Recovery Center has been voted the #1 substance use disorder program in New Jersey by *Newsweek* for the past two years.



“At Hackensack Meridian Health, we strive to be at the forefront of innovation, working tirelessly to create a world where everyone receives the highest level of humanistic, affordable care where outcomes are positive and excellence is the standard. Philanthropy is essential in this mission, and enables us — and our patients — to keep getting better.”

**Robert C. Garrett, FACHE**  
CEO, Hackensack Meridian Health

## Partnering with Hackensack Meridian *Health*

The Hackensack Meridian *Health* Foundation Corporate Champions Program will serve as an alliance between corporations and business leaders dedicated to investing in world class health care in our communities, together with Hackensack Meridian *Health* — the largest, most comprehensive health care network in New Jersey.

Through a consolidated request for financial support, we aim to develop impactful programs customized to each company's philanthropic interests, employee wellness and marketing needs such as naming opportunities, event sponsorships, executive level networking functions and other recognition. Recognition may include naming opportunities that allow organizations to leave their legacy permanently on buildings, in public spaces and outside patient rooms throughout the Hackensack Meridian *Health* network.

Donations can be invested in our network priorities such as behavioral health, children's health programs, medical student and nursing scholarships, community benefit programs, family support initiatives or cutting-edge research, and in specific medical centers, in support of its greatest needs such as technology and equipment, research, patient programs and educational opportunities for clinical staff.

Partnering with Hackensack Meridian *Health* allows your company to strengthen your corporate image and brand recognition through communication channels, including print, web and other forms of tailored media. You can make a direct impact on your customers and inspire employees by showing them how much you care.



“Our physicians, nurses, researchers and care teams are incredible, working miracles every day to advance patient care. Our supporters help to make it possible for our clinicians and experts to have the state-of-the-art facilities and technologies, as well as the education and resources needed, to truly transform health care for our patients and communities.”

**Joyce P. Hendricks**  
President and Chief  
Development Officer  
Hackensack Meridian *Health*  
Foundation





## Partners in Health Care and Philanthropy

### CUSTOM-BUILT COLLABORATION Aligning Philanthropy with Your Priorities

Many corporations have clear missions and philanthropic interests that support network priorities such as behavioral health, children's health programs, medical student and nursing scholarships, community benefit programs, family support initiatives or cutting-edge research, as well as specific medical facility capital projects.

If your corporation has specific philanthropic interests, we will collaborate with you to identify and focus on opportunities that align best with your organization's philanthropic mission. Hackensack Meridian Health offers a variety of investment opportunities including research, employee engagement, community outreach, event sponsorship, capital naming opportunities or specific program support.

### YOUR GIFT COULD SUPPORT ONE OF THE PILLARS OF OUR MISSION:

1. **Patient Care** - Providing compassionate patient care for the most complex medical needs
2. **Education** - Educating physicians who focus on the human dimension of medicine for individuals, families and communities
3. **Research** - Developing innovative discoveries in biomedical sciences that transform the treatment of life-threatening and debilitating diseases
4. **Community Health and Health Equity** - Serving communities with exceptional care that creates better health outcomes for all

At Hackensack Meridian Health, we believe in creating a customized partnership with strong corporate investors and community leaders that allow all the opportunity to identify and align mission driven priorities and make the largest impact in and on our communities.

## Corporate Champion Spotlights

As a corporate partner, **Compass One** has made a multi-year commitment to invest in, and enhance, Hackensack Meridian Health's network priorities. Through a combination of event sponsorship and investment in key network priorities, they have made an impact on our local community and beyond.

Through thoughtful collaboration, we identified a tremendous opportunity for increased support through our program, Autism CAN (Care, Access, Navigate). Autism CAN focuses on the education and support for those patients and families in our community who are learning to thrive with Autism.

**Pepsico's** multi-year commitment to Hackensack Meridian Health Foundation's Tackle Kids Cancer demonstrates their company's commitment to raise awareness for pediatric cancer, advance critical research and provide compassionate care to our patients and their families here in New Jersey and beyond. Pepsi's activations have included leveraging their Aquafina and Bubly brands for in store promotions and social media campaigns, along with event sponsorship and collaborative experiential raffles.



**Bank of America** and Build-A-Bear Workshop gifted more than 100 teddy bears dressed as nurses to the real ones at Hackensack Meridian Hackensack University Medical Center. This adorable gift brought smiles and giggles to all who received one. This is one of the many ways BOA supports Hackensack Meridian Health.



**Unitex Textile Services**, a family-owned business and leader in the health care laundry industry, has partnered with Hackensack Meridian Health Foundation with long-term support for the Tackle Kids Cancer program at Hackensack Meridian Children's Health at Joseph M. Sanzari Children's Hospital, The Retreat and Recovery at Ramapo Valley, as well as the Compassionate Cubby Project. In addition, Unitex pledges support across the entire network of hospitals by sponsoring many Hackensack Meridian Health premier events and outings that benefit patient care, research and capital projects, and those that bring smiles to the faces of hospitalized children.

Our partnership with Unitex is a shining example that demonstrates how we can now develop and enhance critical needs and services — not only for children's health, but also for other hospitals and campuses throughout the Hackensack Meridian Health network.

**BANK OF AMERICA**

compass one  
healthcare

**PEPSICO**

**Unitex**

## Annual Contribution Levels and Corporate Partner Benefits

ANNUAL GIVING LEVEL	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
ENGAGEMENT, EXPERIENCES AND BENEFITS	\$250,000 +	\$150,000 to \$249,999	\$100,000 to \$149,999	\$50,000 to \$99,999	\$25,000 to \$49,999
Commemorative certificate or plaque presented to partner	x	x	x	x	x
Listing on HMH Foundation Website	x	x	x	x	x
Digital logo in hospital lobby where available	x	x	x	x	x
Employee volunteering opportunities	x	x	x	x	
Number of complimentary invitations to Annual Corporate Champions Reception with HMH leadership	4	4	4	2	1
Medical facility recognition plaque and/or naming opportunity (determined by amount)^	x	x	x	x	x
Check ceremony with HMH leadership	x	x	x		
Invitation to join Corporate Champions Council	x	x	x	x	
Exclusive invitations and access to events and opportunities	x	x			
Media Release	x				
Invitation to HMH Foundation Signature Services Program* number of eligible executives & spouses per level (24/7 concierge hotline)^	10+	6-9	4-5	2-3	1

\*Foundation Signature Services (FSS) provides members access to a 24/7 On-Call Team by private toll-free number, a Foundation Signature Services Membership Card, Notification Process in our Registration System, access to Private Rooms (if available), access to Medical Research, access to Electronic Medical Records, a Healthnetwork Foundation GOLD Membership and other amenities (additional details available upon request).

^Event sponsorships are not included in these experiences and benefits

## About Hackensack Meridian *Health* Foundation

Hackensack Meridian *Health* Foundation, a registered 501(c)(3), is the philanthropic division of Hackensack Meridian *Health*, a leading not-for-profit health care organization that is the largest, most comprehensive and truly integrated health care network in New Jersey, offering a complete range of medical services, innovative research and life-enhancing care. The foundation oversees fundraising for the network's three academic medical centers, two children's hospitals and six community-based medical center foundations, as well as key initiatives, programs and services offered by Hackensack Meridian *Health*, including behavioral health, children's health, Hackensack Meridian *Health's* Center for Discovery and Innovation and Hackensack Meridian School of Medicine.

Hackensack Meridian *Health* Foundation is recognized as one of the top three nonprofit organizations in New Jersey in the *NJBIZ* Reader Rankings and has been designated as both a High Performer Overall and Healthcare System High Performer by the Association for Healthcare Philanthropy (AHP) within their 2021 Report on Giving.

Visit [HackensackMeridianHealth.org/Donate](https://HackensackMeridianHealth.org/Donate) for more information.

For more information, please contact:




### **Rich Knupp**

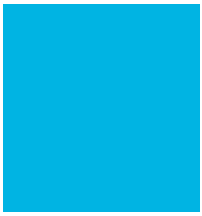
Vice President, Systemwide Development  
[corporatechampions@hmn.org](mailto:corporatechampions@hmn.org)

### **Maggie Long**

Executive Director, Corporate Partnerships  
[corporatechampions@hmn.org](mailto:corporatechampions@hmn.org)

343 Thornall Street, Edison, NJ 08837  
848-308-5000  
[HackensackMeridianHealth.org](https://HackensackMeridianHealth.org)

-  Twitter @hmnnewjersey
-  Instagram @hmnnewjersey
-  Facebook /HackensackMeridianHealth



Hackensack  
Meridian *Health*  
Foundation

