Shaping the Future of Health Care
Key Health System Statistics
95 Convenient Locations
$1.5 Billion in Annual System Revenues
12,000 Team Members
2,100 Physicians on Staff

6 Hospitals: 1,800+ Beds
Jersey Shore University Medical Center
K. Hovnanian Children’s Hospital
Ocean Medical Center
Riverview Medical Center
Southern Ocean Medical Center
Bayshore Community Hospital

Partner Companies
Post Acute Care: 6 facilities, 906 beds
At Home Nursing, Hospice, and Rehabilitation:
   Serving all of Central New Jersey
Ambulatory Care: 22 facilities
Primary Care Network: 18 physician practices
Ambulance/Medical Transport: 90+ vehicles
Occupational Health: 6 centers
Rehabilitation and Fitness: 9 outpatient, 2 inpatient facilities
Behavioral Health: 5 outpatient, 2 inpatient facilities
Letter From the President

Last year was unprecedented in so many ways. From the uncertainties of health care reform to the challenges of a super storm that impacted our communities and our Meridian family unlike ever before, Meridian stood in the wake of adversity, and came out standing strong.

During the aftermath of Super Storm Sandy when many were without power, we were powered by dedication to our patients, community, and each other. Leadership, teamwork, and our unwavering commitment to providing outstanding patient care proved crucial in helping us weather the devastation Sandy brought to our area. The courage and strength I witnessed will never leave me, and the pride I have in all of my team members is simply unmatched. I have always said that we have the best team, but this was validated once again this past January when we were named one of the nation’s “100 Best Companies to Work For” by Fortune Magazine for the fourth year in a row. Not only did we make a significant move to number 39 on the list, but we were also the highest ranked health system in the entire country.

Over the past year, we continued to move forward on a number of initiatives related to health care reform: the formation of an accountable care organization with 535 participating physicians that will establish new and innovative ways to redesign and integrate care; the Meridian Healthy Advantage team member pilot to help team members better manage their health through preventative health and chronic disease management; a Medicare Palliative Care Demonstration Project designed to provide more resources to primary care physicians and improve coordination of care for end-of-life patients; and a partnership with Geisinger Health System to form a Medicare Advantage plan. We have also made considerable progress in engaging our independent physicians through the formation of a clinically integrated network to develop clinical pilots with health insurance companies which could result in the sharing of cost savings.

Meridian remains financially strong despite all of the changes occurring in the health care environment. Earlier this year, Standard and Poor’s, a national credit rating agency, increased Meridian’s rating to an “A.” Our large clinical footprint, our advance planning for health care reform, and our strong market share in Monmouth and Ocean counties will continue to support our solid operating performance.

There is no doubt that the next two years will present major challenges, but Meridian’s continued progress on integrating care and our reform initiatives will help us successfully navigate these changes. I am confident that we will continue to shape the future of health care and find new and innovative ways to clinically integrate care.

Thank you for your interest in Meridian Health and our mission to continue Taking Care of New Jersey.

John K. Lloyd, FACHE
President, Meridian Health
Meridian Health and Geisinger Health Plan launched a marketing campaign, including print, radio and television, to promote Geisinger Gold to the Medicare population in Monmouth and Ocean counties.

Sue Gatton, APN-C, MSN, a member of Meridian’s palliative care team, interacts with a patient at Jersey Shore University Medical Center.

John K. Lloyd, FACHE, presents Richard Hader with an award at the dedication ceremony of the Richard Hader Institute for Clinical Integration.
Shaping the Future of Health Care

Meridian leadership has said all along that, with or without health care reform, there would be fundamental changes to how health care is provided and reimbursed. For the past several years, Meridian has been preparing for health care reform. Meridian is leading the way in shaping the future of health care by developing and implementing programs to integrate patient care, while reducing costs and increasing quality. Over the past year, Meridian has introduced a Medicare Advantage program, received approval from the Centers for Medicare and Medicaid to operate an Accountable Care Organization and a Medicare Demonstration Project and launched an Institute for Clinical Integration.

**Meridian Geisinger Partnership: Worth Its Weight in Gold**

Meridian Health and Geisinger Health Plan collaborated to make Geisinger Gold, the sixth best Medicare Advantage plan in the nation, available to Medicare beneficiaries in Monmouth and Ocean counties. As a result of this relationship, seniors in our community now have access to a Medicare plan that features better management of chronic conditions and better health care outcomes than what is available with traditional Medicare and Medigap coverages.

**Meridian's Accountable Care Organization is a Go!**

Meridian Accountable Care Organization, LLC was selected as one of 106 new Accountable Care Organizations (ACOs) in Medicare, ensuring that as many as four million Medicare beneficiaries across the United States now have access to high-quality, coordinated care. More than 500 clinicians affiliated with Meridian have signed on to participate in the ACO, including staff at each of the hospitals and at each provider facility in the system.

The mission of the Meridian ACO is to promote evidence-based medicine, patient engagement, care coordination, and the development of an infrastructure for providers to report on quality and cost metrics in an effort to provide improved care for individuals, improve health for populations, and lower the cost of health care expenditures.

**Meridian Health Awarded a Multi-Year Medicare Demonstration Project**

When patients are diagnosed with a serious illness, they, along with their families, face a host of decisions about the type of care and treatment to be administered. The Center for Medicare and Medicaid Innovation awarded Meridian Health, with a multi-year demonstration project to determine the positive effects of an expanded and fully integrated palliative care program for patients and families facing the challenges of serious and advanced chronic disease.

The Meridian Care Journey program partners with the patient's primary physician to provide an extra layer of support for patients and their families. Working in an interdisciplinary team of physicians, nurse practitioners, nurses and social workers, the Care Journey team provides symptom management, emotional support and help with navigating the complicated health care system. The team follows patients across the continuum of care, whether at home, in a skilled nursing facility or hospital.

**Patient Care is at the Heart of the Richard Hader Institute for Clinical Integration**

In February, Meridian Health celebrated the dedication of the Richard Hader Institute for Clinical Integration. This system-wide initiative, named in honor of Richard T. Hader, our beloved nursing leader for three decades and champion for quality patient care, provides clinical research, identification of best practices, implementation of those practices, and the ongoing evaluation of successful clinical results. At its core is a mission to bring about enduring and positive change in how patients receive care from us. The Richard Hader Institute for Clinical Integration is destined to become the hallmark of clinical integration.

**It Takes a Healthy Workforce to Keep a Community Healthy**

Meridian Health takes investing in our 12,000 team members seriously. Last year, we launched Meridian Healthy Advantage, a pilot program administered by QualCare that involves more than 7,000 team members and their families with more than 300 primary care physicians. Team members who get engaged in their health improvement can earn wellness incentive credits to help reduce the cost of their health benefits. Physicians are rewarded for helping us increase quality while improving the health of our team members. To date, we are already seeing an increase in team members improving their blood pressure and receiving their annual physicals.
Alina Acosta, a patient care associate at Ocean Medical Center, rescues Brick residents from their homes during Super Storm Sandy.

Barbara and Kevin Buckelew, chairs of the 2012 Meridian Health Gala, pose with first responders, who were invited to the fundraiser as a way to say thank you for their support and heroism during and after the storm.

Meridian Health team members console each other during Super Storm Sandy.
Powered By Dedication: Meridian Strong in the Wake of Sandy

While Super Storm Sandy may have knocked us down, the residents of the Jersey Shore are a force to be reckoned with, and our community will come back stronger than ever.

Powered by dedication to our patients, community, and each other, Meridian Health team members not only provided crucial medical care, but collaborated with one another moving resources around the hospitals, making sandwiches in the cafeteria and delivering meals, filling sandbags, fighting the elements to repair broken windows and leaks, assisting on patient care units, and even driving discharged patients to shelters. Command Centers were established at each of our hospitals and corporate, and a Mobile Satellite Emergency Department was established at Ocean Medical Center. All of the hospitals experienced unprecedented volumes in our Emergency Departments, and many adverse conditions like power outages and gasoline and fuel shortages, but despite these challenges we came together as one Meridian family.

We immediately realized that we not only had to address the health care needs of the community, we had to take care of our team members. A number of critical team member relief efforts quickly followed the storm: running a successful food and clothing drive; offering employee counseling and assistance services; establishing a housing assistance hotline; and distributing gift cards to severely impacted team members to assist with the purchase of food, clothing, gas, and other basic necessities. Several hundred team members were able to use these cards to help them through the initial aftermath of the storm.

Since the storm, Meridian Health and Meridian Health Affiliated Foundations have committed nearly $2.5 million to aid in team member and community assistance. Initial distribution of funds began less than a week after the storm hit, and continues in the form of tax-free grants to eligible team members who have suffered catastrophic loss. Meridian Health’s Gala was also transformed into a Hurricane Relief Fundraiser. With more than 800 attendees, the event raised $400,000, of which $250,000 was distributed to organizations throughout the community including United Way of Monmouth County, United Way of Ocean County, American Red Cross Jersey Coast Chapter, The Salvation Army, and Hurricane Sandy New Jersey Relief Fund. The remaining $150,000 of the proceeds was donated to the Meridian Disaster Relief Fund to provide relief and financial assistance for Meridian’s affected team members. Team members also got in on the act and supported the Fund through special T-shirt sales.

Teamwork, one of Meridian’s Key Leadership Attributes, was never more evident than during the storm and in the days and months that followed. In spite of the most trying of circumstances, together we continued to provide exceptional care to one another and to our communities.
Richard Neibart, M.D., and Ed Bechold, the first patient to undergo a transcatheter aortic valve replacement (TAVR) procedure at Jersey Shore University Medical Center.

Kenneth Nahum, D.O., Mark Krasna, M.D., Ellen Hagopian, M.D., Ellen Hering, R.N., Jerome Vernick, M.D., and Daniel Flynn, M.D., meet to discuss research as part of Meridian Cancer Care.

A runner crosses the finish line at the Meridian Health Heart & Sole Cup.
Health System Updates

Meridian is a leader in developing the full continuum of care, providing integrated services to ensure our patients receive coordinated and seamless care from diagnosis to treatment and rehabilitation. The following updates show how we are shaping the future of health care and speak to our philosophy that it’s not the ability to do a single thing well, but the unique ability to do everything better.

**Meridian Cancer Care – Getting You Back to the Life You Love**

Under the leadership of Mark Krasna, M.D., corporate medical director for Meridian Cancer Care, Meridian is continuing to improve cancer care delivery. Meridian Cancer Care is part of Robert Wood Johnson University Medical School and a system partner with the Cancer Institute of New Jersey, the only National Cancer Institute designated Cancer Center in the state of New Jersey.

The renewed focus on a multi-disciplinary, patient-oriented approach provides opportunities for both state-of-the-art care and research trials. Meridian has instituted nine disease site-specific multi-disciplinary conferences, which allow physicians to prospectively discuss cases and reach a consensus regarding what is ultimately the best treatment plan for each patient. Ten new disease site-specific cancer nurse navigators help simplify the complex world of cancer care by coordinating doctor visits and providing education and access to important resources at all Meridian hospitals.

Meridian hosted its seventh annual Paint the Town Pink initiative to raise awareness for the importance of annual mammography. Given the expansion of the campaign over the years, in 2013 Paint the Town Pink expanded into 23 Monmouth and Ocean County towns. What began as an idea seven years ago at Riverview Medical Center has been transformed into a contagious grassroots initiative that is impacting a growing number of women and families throughout our communities.

Meridian Health is planning a satellite cancer center that will be part of Meridian Health Village at Jackson. The cancer center will include a multi-disciplinary clinic where patients will be seen by a team of cancer specialists, a twelve station chemotherapy infusion suite, state-of-the-art radiation therapy and a breast imaging center. Meridian Health Village is currently under construction and will open in Fall 2013 with the cancer center scheduled to open in late 2014.

**Meridian CardioVascular Network – Region’s Most Complete, Most Coordinated Care**

Jersey Shore University Medical Center became one of the first programs in the state to offer Transcatheter Aortic Valve Replacement (TAVR), a new minimally invasive procedure to treat critical aortic stenosis, recently approved by the FDA. The partnership between cardiothoracic surgeons and cardiologists establishes the core of the TAVR Heart Team. In addition, the Congenital Heart Disease Program continued to make strides in treating Atrial Septal Defect (ASD), a common and potentially fatal congenital heart abnormality with potentially serious consequences. ASD patients can now be treated with the Amplatzer Septal Occluder – an FDA approved device providing a less invasive alternative to cardiac surgery.

In 2012, Meridian Health launched the Heart and Sole Cup, a series of 5K run/walks at Ocean, Bayshore and Jersey Shore. In its first year, nearly 1,000 runners participated in the series.

Jersey Shore, Ocean, and Riverview have received System Heart Failure Accreditation by the Society of Cardiovascular Patient Care (SCPC). The Heart Failure accreditation recognizes expertise in providing quality care to patients who are treated for heart failure. Only 72 centers nationally and internationally have received this accreditation, and the three Meridian hospitals are the only certified programs in New Jersey.
Harry Carson, spokesperson for Meridian Neuroscience, greets a student at Colts Neck High School.
Meridian Neuroscience – A Moment Changes Everything

Meridian Neuroscience specialists have continued to develop programs to diagnose and treat a range of conditions from stroke to brain tumors and spine injuries to sleep disorders. Over the past two years, Bayshore Community Hospital has seen significant growth in their stroke services and as a designated Primary Stroke Center, Bayshore is preparing for Joint Commission Certification in Stroke to join Riverview, Ocean, and Jersey Shore with this added distinction. In addition, we continued to expand our clinical trials with the DIAS-4 Study, where we offered our patients the latest clot-busting drug to treating acute and ischemic stroke.

As the spokesperson for Meridian Neuroscience, NFL Hall of Famer Harry Carson is leading the way in educating our community about prevention and wellness. At Neptune High School, Harry teamed up with Meridian experts for an evening of lifesaving information on risk factors, prevention, and detection of stroke. At Colts Neck High School, Harry stressed the importance of concussion awareness, especially in children and adolescents.

Meridian Pediatric Network – Care in Your Community Connected to More Than 100 Specialists

Meridian Pediatric Network continues to address the needs of our youngest patients with the completion of pediatric care centers located at each of our hospitals. With this, families will have access to more than 100 pediatric specialists and the most coordinated care throughout the region. With the increased occurrence of concussions among children, Meridian Pediatric Network and our expert team of pediatric sports medicine physicians have developed a comprehensive concussion program, which utilizes the latest in baseline testing and detection to properly treat our youngest patients.

This past summer, Jersey Shore hosted a pep rally where hundreds of children, parents, team members, and soccer supporters gathered to cheer on U.S. Women’s Soccer Team Captain, role model, hometown hero, and spokesperson for K. Hovnanian Children’s Hospital Christie Rampone before she left for the 2012 Summer Olympics in London. After leading the team to a gold medal victory, an even bigger celebration was held once she returned home.

Doctor Bernard celebrates his milestone 5th birthday with the rest of the Pawsitive Action Team, which is now closing in on its 10,000th member! For the past five years, he and his pals Hopscotch and Picatso have had a positive influence on teaching our region’s children about staying healthy, eating right and being safe.

Georgian Court-Meridian Health School of Nursing Reaches a Milestone

In May 2012, 30 students earned their BSN degrees and were the first to graduate from the Georgian Court-Meridian Health School of Nursing. The four year nursing program, a partnership between Georgian Court University and Meridian Health, was launched in 2008 to help address the escalating nursing shortage in New Jersey and nationally. Even though vacancies in nursing are down, there is expected to be a nursing shortage over the next five years. Many programs struggle with finding faculty for nursing, but Georgian Court has been able to offer so many wonderful experiences through its relationship with Meridian Health.
Meridian is Tops!
Over the past year, Meridian has been recognized by several prestigious organizations and is ranked among the best in the state and nationally.

- **Meridian Achieves FORTUNE’S “100 Best Companies to Work For” Four Years in a row.** When leadership, dedication, and the most talented team come together, there truly are no limits to what can be accomplished. Meridian Health was named one of the nation’s “100 Best Companies to Work For” by FORTUNE Magazine for the fourth year running. Even more impressive is Meridian’s advanced score and its incredible rise from 96th to 39th place on the list.

- **Meridian among the Top New Jersey Employers for Ninth Straight Year by NJBiz!** The Best Places to Work in New Jersey awards program recognizes and honors the state’s top employers who show a dedication to their employees’ growth and quality of life.

- **Top 100 Most Wired and Top 25 Most Wireless Health Systems in the Nation from Hospitals & Health Network Magazine for twelve consecutive years.**

- **High Performing Hospitals** – Jersey Shore University Medical Center, Ocean Medical Center, and Riverview Medical Center were included in the 2012-2013 Best Hospitals metro area rankings by U.S. News & World Report.

Meridian Goes Mobile!
In 2013, mobile Web sites were launched for Meridian and all of our hospitals. Since a mobile screen is smaller and real estate must be used more strategically, the sites were designed to display the most pertinent information from the full versions of our Web sites. The sites also have convenient mobile specific features such as click-to-call and location based mapping. Today, nearly 20 percent of the traffic coming to our Web sites is from a mobile device. Visit MeridianHealth.com from your smart phone today!

HealthViews on iTunes
Meridian HealthViews, Meridian’s bi-monthly health publication, is now available as a consumer magazine app in the Newsstand on the iTunes store. The content is available at the fingertips of iPhone, iPad, and iTouch users, expanding the reach of the publication even further, catering to a more tech savvy demographic. The app makes sharing HealthViews’ innovative content and practical tips easy with the integration of Facebook and Twitter, as well as through the options to e-mail or text message to contacts. It is the perfect way to integrate our well known publication into a mobile format.

Community Encouraged to Stay Tuned to Good Health
As part of Meridian’s continued effort to promote health and wellness throughout the community, Meridian developed a program with Townsquare Media radio stations, which include NJ 101.5, 94.3 The Point, 105.7 The Hawk, WOBM 92.7, and AM stations WOBM 1160 and 1310. These stations and their Web sites now serve as an online network for Meridian’s health and lifestyle content, offering fans exclusive information and offers, both on-air and online, by way of each station’s rewards program. Through this partnership, Meridian will forge an even deeper connection to the communities we serve, providing our friends, parents, children, and grandchildren with the tools they need to live longer, healthier, and more fulfilling lives. Get involved today by visiting www.MeridianHealth.com/TunedIn2Health
Ziad Abbud, M.D. examines Lenny Clark, a participant in a clinical research study for people with high blood pressure.
Hospital Updates

Over the past year, our hospitals have expanded services and implemented programs to enhance the patient experience.

Jersey Shore University Medical Center

First Hospital in New Jersey to Receive Advanced Certification in Palliative Care
Jersey Shore is the first hospital in the state to receive the Advanced Certification in Palliative Care from The Joint Commission – a true testament to the quality and compassion that distinguishes Meridian Health and Jersey Shore’s Palliative Care Program. Palliative care is specialized medical care that provides patients at any age or stage of illness with relief from the symptoms, pain and stress that accompany serious illnesses. The Joint Commission’s Advanced Certification for Palliative Care recognizes hospital inpatient programs that demonstrate exceptional patient and family-centered care and optimize the quality of life for patients with serious illness.

Training Future Physicians
The academic programs at Jersey Shore continue to excel. Through our affiliation with Rutgers Medical School, Jersey Shore expanded the teaching program of students in their third and fourth year of medical school to provide experiences in all required rotations, and also placed first year medical students with select primary care physicians to learn the art and science of family medicine. The residency training programs in OB/GYN, pediatrics, and internal medicine emphasize evidenced-based medicine, and graduates continue their training at some of the nation’s most prestigious hospitals. Students also take advantage of practice opportunities within Meridian Health’s OB/GYN and internal medicine departments, and a residency program in podiatry will commence in 2013. Finally, Meridian continues to expand the Continuing Medical Education program, offering more than 700 hours of education in 2012 — an increase of more than 60 percent since 2008!

Innovative Research for a Healthier Future
Meridian Health, through its Office of Clinical Research and undergraduate, graduate, and continuing medical education programs, is dedicated to advancing medical knowledge, training physicians of tomorrow, and educating physicians in practice with the latest medical information. Meridian’s system-wide research program provides the community with the latest clinical trials in many specialty areas. 2012 witnessed the launch of a landmark study in the management of hypertension, SYMPLICITY HTN-3, as well as continuation of a ground-breaking study on genetic mutations and new treatments for thyroid cancer. The thyroid cancer research has led to a new test to predict the development of this form of cancer in high risk patients and reduce unnecessary surgery. It has been cited in the New England Journal of Medicine and holds great promise for families with a history of thyroid cancer.
Jelena Velasquez of Ocean Township plays a game with her sister while receiving care at K. Hovnanian Children's Hospital.

Team members at K. Hovnanian Children's Hospital collaborate to deliver the best care.
K. Hovnanian Children’s Hospital

Baby-Friendly has Arrived!
The birth of a new baby brings joy to every family, and right from the beginning, every mother wants to make healthy choices for her newborn. As a Baby-Friendly® designated hospital, Jersey Shore is one of only 150 American hospitals recognized by the World Health Organization and the United Nations Children’s Fund as providing the best quality care and support for breastfeeding mothers and their babies. As a Baby-Friendly Hospital, Jersey Shore provides the resources, confidence and skills that can help a mother embrace breastfeeding—a powerful and preventive practice with many health benefits.

A New Home for Pediatric Same Day Surgery
Thanks to advances in medical technology and surgical expertise, pediatric surgical procedures are most often performed on an outpatient basis, allowing children to return home the same day. Pediatric Same Day Services provides children with dedicated, comprehensive care for today’s most common procedures, including procedural sedation, CAT scan and MRI, blood tests, special testing and surgical services all performed in a family-centered and child-friendly environment. And we’ve recently relocated and expanded our space and services to provide a more convenient and comfortable area for pediatric patients and their families.

Expert Concussion Care
By utilizing the latest in baseline testing and detection, our expert team of pediatric specialists have developed several programs to screen, detect and treat children who have suffered concussions, sports injuries, accidents and falls. Located in the new Pediatric Specialty Care Center on K. Hovnanian Children’s Hospital’s campus, the outpatient offices deliver the most advanced care in a convenient, state-of-the-art setting.

Treating High Risk Children for Heart Disease
We support families to make healthy lifestyle changes for themselves to reduce a child’s risk for the early onset of heart disease. Our new pediatric lipid program evaluates and treats children and adolescents who have high levels of lipids in their blood, as elevated lipids, particularly cholesterol, put young people at risk for heart disease later in life. Children and their families work with a pediatric cardiologist and pediatric nurse specialist trained in lipid disorders to review family health history, assess a child’s risk, and develop a plan of care that’s right for every child.

It’s the Tops... Nationally Recognized Pediatric Surgery, Close to Home
K. Hovnanian Children’s Hospital participates in the American College of Surgeons with the National Surgical Quality Improvement Pediatric Program, which allows hospitals to collect highly reliable clinical data and compare their surgical outcomes with those from other children's hospitals in the program. K. Hovnanian Children’s Hospital is the only children’s hospital in New Jersey and one of 47 hospitals in the nation to work closely with this elite group of children’s hospitals dedicated to advancing pediatric surgery.
Team members at Ocean Medical Center participate in a Topping Off Ceremony to mark the milestone in the completion of steel work on Ocean’s Master Facility Plan.

Aartie Patel, M.D. reviews a film at Ocean’s cardiac catheterization lab.
Ocean Medical Center

A Personal Touch and Care Coordination – Improving Access to Primary Care
With the landscape of health care dramatically changing, building a strong, well aligned primary care physician base is critical to meet the needs of the community in the years to come. Ocean Medical Center has been steadfast in its recruitment strategies for primary care physicians. In fact, Ocean’s team was excited to welcome 19 primary care physicians to the medical staff over the past year and a half. Many of these physicians are joining or establishing offices in key areas of growth, such as Toms River and Jackson.

Growing Emergency Services in More Than One Way
There has been a great deal of activity pertaining to emergency services at both Ocean Care Center and Ocean Medical Center. Located in Point Pleasant, Ocean Care Center has broken away from being a best kept secret and saw exceptional growth in volume and awareness in 2012. Wait times are now posted online and comprehensive marketing efforts resulted in strong growth, serving 14 percent more visits over the prior year. On the main hospital campus, a physical transformation is underway to improve emergency services. A groundbreaking ceremony kicked off an $82 million Master Facility Plan, which will include the new Hirair and Anna Hovnanian Emergency Care Center. Perhaps just as impressive as the physical grandeur of the project is the success of fundraising efforts to support it. Over $7 million has been raised to date, and several record breaking gifts from community members, physicians, and team members have energized a new era of giving at Ocean Medical Center.

Ocean is on the Move and Getting Noticed
Increasing public awareness of Ocean’s capabilities and clinical strengths was a priority in 2012. An awareness campaign hit the public, as well as a campaign focused on Total Joint Replacement, which resulted in improvements in consumer perception. Beyond the local market, Ocean received national recognition as a best hospital in US News & World Report and was placed in the top five percent nationally for clinical performance.

A Healing Touch for the Most Complex Wounds
Recognizing a tremendous need in the greater Ocean County market, the Center for Wound Healing was opened in June 2012. A unique team of doctors, nurses and therapists create an interdisciplinary approach to healing chronic wounds. For the most complex cases, the Center has two hyperbaric oxygen chambers that provide a concentrated level of oxygen to promote healing.

Record Volumes and Expanded Services Pick up the Pace for Cardiovascular Services
Ensuring that comprehensive cardiac services are available locally and close to home for residents is a priority at Ocean Medical Center. In 2012, Ocean’s cardiac catheterization laboratory experienced a 21% increase in primary angioplasty cases, hitting a record number of 100 lifesaving emergency procedures. Ocean also started a pacemaker program, which completed 31 pacemaker cases in the first three months, exceeding the number of cases anticipated for year one.

Cardiac capabilities for inpatients expanded, as 40 additional medical/surgical beds were outfitted with telemetry monitoring, bringing the number to 116 hospital wide. This makes it possible to reduce patient holding in the Emergency Department, and better accommodate post-operative patients on a surgical unit. Other cardiac highlights include Chest Pain and Heart Failure Accreditations from the Society of Cardiovascular Patient Care.
Tara Ricciuto, a personal trainer from Matawan, received hip arthroscopy at Riverview Medical Center and is now back on the move.

Riverview’s new digitally integrated operating room.
Riverview Medical Center

Surgical Expansion has Been Life. Changing. for the Riverview Community

In 2011, Riverview Medical Center announced the creation of a 22,000 square foot center for surgical excellence and launched a Capital Campaign, Life. Changing. In 2012, and early 2013, Riverview celebrated the completion of the final phases of this project.

2012 introduced the opening of the Joan and Robert Rechnitz Conference and Education Center, along with the new Surgical Day Stay Unit, including an oversized surgical waiting area, 23 new private healing bays, and a new private consultation room for physicians and patients. Riverview also opened its new Brainsuite® iCT, a digitally integrated operating room solution that combines image guided surgery technology, multi-slice intra-operative computed tomography, and comprehensive operating room data management. It is the first in the greater New York City area and one of only 10 sites throughout the country.

The final phase of the project was the opening of the newly renovated Post-Anesthesia Care Area, affording Riverview an increased opportunity to provide patients and families with a personalized health care experience in a more comfortable and healing environment.

An Experience That is Outstanding

Riverview Medical Center was once again “Distinguished” by J.D. Power and Associates for Outpatient Services. The J.D. Power and Associates “An Outstanding Patient Experience” recognition is one of the most prestigious health care distinctions in the nation. Unlike many other industry awards, the research behind the nationally-recognized honor is grounded in candid interviews with over 300 patients who have experienced Riverview first hand. Less than one percent of hospitals across the country receive this distinction. Riverview’s wide array of outpatient programs provides quality care and service in a timely manner. These include same-day surgery, imaging, cancer care, rehabilitation, women’s diagnostics, pain management, cardiac care, Crohn’s and colitis care, and emergency care.

Recognized by the Best for Delivering the Best

Riverview Medical Center has a history of being recognized on clinical excellence measures. Riverview was once again awarded The Joint Commission’s Gold Seal of Approval™ for accreditation by demonstrating compliance with The Joint Commission’s national standards for health care quality and safety in hospitals.

In addition, the Jane H. and John Marshall Booker Cancer Center at Riverview was recognized as one of the nation’s best by the Commission on Cancer and was awarded the “Outstanding Achievement Award,” designed to recognize cancer programs that strive for excellence in providing quality care to cancer patients.

In 2012, the Women’s Center at Riverview was designated a Breast Imaging Center of Excellence by the American College of Radiology. In addition, Riverview received the 2012 Target: Stroke Honor Roll Award for its commitment to and success in improving care for stroke patients, one of only 135 hospitals in the United States to receive this award.

Finally, Riverview’s Cardiac Rehabilitation program and its Chest Pain Center were accredited for 2012 by the American Association of Cardiovascular and Pulmonary Rehabilitation.
Adam Lazarus, M.D. and Savi Sutton, R.N., outside phase one of the new Emergency Department at Southern Ocean.

One of the first patients at Southern Ocean’s pediatric care center.

Joe Coyle, President, and Southern Ocean team members celebrate Southern Ocean’s 40th anniversary.
Southern Ocean Medical Center

Dramatic Emergency Department Expansion and Renovation Moves Ahead
The new emergency department at Southern Ocean Medical Center is being completed in two phases, and the first phase opened for patients early in 2013. The new facility will more than triple the size of Southern Ocean’s former emergency department when completed.

The new Emergency Department is the largest building project in the history of the Medical Center, bringing emergency care for the Southern Ocean community to a new level. The first phase includes space designed just for behavioral health patients that is discreet, separate, and secure. Children get their own area with the special family-friendly five-bed Martin Truex Jr. Pediatric Care Center staffed to provide top-quality care for pediatric emergencies and for children recovering from surgery, as well as routine medical issues.

The new Emergency Department will have its own radiology services embedded within it for faster, more convenient diagnostics. When phase two is complete, the facility will feature a total of 42 large private bays and expanded triage and fast track areas will help doctors and nurses provide better care and better service.

A New Experience for Kids at the Pediatric Care Center at Southern Ocean Medical Center
The new Martin Truex Jr. Pediatric Care Center at Southern Ocean Medical Center was separated from the adult Emergency Department in order to create a calmer, more inviting environment for children.

The Center features an observation area staffed by a dedicated team of board certified pediatricians, as well as dedicated pediatric emergency care beds with in-room accommodations for parents. This Center has been designed as a kid and family-friendly center specializing in emergency care in a cheerful environment to truly meet the needs of children.

Southern Ocean Celebrates Anniversary Milestone at Forty Fest
Picture perfect fall weather, a bit of history, music, games and seasonal décor comprised the festive backdrop for a fun-filled Forty Fest celebration at Southern Ocean in September of 2012. The extended hospital family, including team members, physicians, donors, auxilians, volunteers and Foundation board members and Community Advisory Committee members, gathered with their families to celebrate Southern Ocean’s 40th anniversary.

Southern Ocean Grows Services to Meet the Health Needs of a Growing Community
Southern Ocean Medical Center continues to expand its services to better serve the community. The orthopedic program has grown with the addition of several new orthopedic surgeons who provide unique expertise in subspecialties such as shoulder surgery and foot and ankle surgery. The program has been expanded with the addition of a new urologist and urodynamic diagnostic and rehabilitative services. Neuroscience services have also grown with a new concussion program and spine program. Southern Ocean's maternity program has expanded and now offers an all-female practice as an option for women. Finally, the general surgery program continues to grow with the addition of new surgeons specializing in minimally invasive surgery. This progress ensures the highest level of care for our friends and neighbors right in their own community.
Bayshore Community Hospital recently received a generous donation from the Stanziale family of Holmdel. Pictured here are Evaristo Stanziale and his son Michael. Jennifer McKay, a volunteer emergency medical technician, chose Bayshore Community Hospital for her lifesaving emergency care.
Bayshore Community Hospital

Funding a Vision
Several members of the community have shown their support of Bayshore Community Hospital through generous donations. The first donation was a $5 million charitable contribution from Janice Mitchell Vassar, whose sole desire, in her words, is to “make my hospital the best hospital it can be.” Given in honor of the memory of her brother, Ashby John Mitchell, Mrs. Vassar’s gift will propel Bayshore’s vision to significantly grow cardiovascular services, as well as enhance access to services for the vision impaired throughout the communities Meridian Health serves.

The second gift came by way of Evaristo (Evey) and Tammi Stanziola of Holmdel, NJ. The Stanziola family felt strongly about supporting Bayshore’s vision after having several positive experiences with Bayshore and Meridian Health over the past two decades. In addition to the generous financial support from Evey and Tammi, Evey decided that a monetary donation was simply not enough and joined as a Trustee of Bayshore Community Hospital Foundation.

Taking Care of Our Littlest Patients
Bayshore Community Hospital celebrated the opening of its new Pediatric Care Center, an affiliate of K. Hovnanian Children’s Hospital at Jersey Shore University Medical Center. The Center opened its doors to better serve the needs of the children in the Northern Monmouth community, providing a completely new experience and enhanced level of care for pediatric patients and families. The Pediatric Care Center was immediately embraced by the community, indicated by a substantial increase in patient satisfaction scores, as well as double digit growth in volume. It features an observation area staffed by a dedicated team of board certified pediatricians who are on call around the clock and an emergency care section staffed by certified emergency physicians. The child-friendly approach and design is bright and cheerful, and offers in-room accommodations for parents.

It’s Time to Stop Counting Sheep
Bayshore Community Hospital recently celebrated the opening of a new Center for Sleep Medicine, a service of Meridian Neuroscience. Bayshore has been helping patients find more restful sleep since 2000, when a Center opened within the hospital. Now, the newly opened Center for Sleep Medicine is located in a renovated home just a few doors down from the hospital, so patients can feel as though they are “at home.”

Carol Ash, D.O., corporate medical director for Sleep Medicine across Meridian Health and board certified in Sleep Medicine and Adrian Pristas, M.D., medical director, also board certified in Sleep Medicine, are working together to expand Sleep Medicine and the services offered for patients. In addition, the pair have developed a comprehensive approach to identifying, diagnosing, and treating sleep disorder patients.

This is Only the Beginning
When Bayshore merged with Meridian Health in 2010, the strategic priority was to improve the product before taking the message to market. Since then, there has been significant and palpable changes at Bayshore. The leadership team and team members at Bayshore have done a significant amount of work to move the brand forward and to create a better experience for customers and guests — and it shows! This new integrated ad campaign highlighted some of the operational, clinical, and service changes that have been made at Bayshore, serving as a reintroduction of the brand to the community.

While the changes made at Bayshore have been significant…
This is Only the Beginning.
A patient receives care at Meridian Nursing and Rehab at Holmdel.

A team member demonstrates rehabilitation services at Shore Rehabilitation Institute.
Partner Companies

Meridian’s continuum of care extends far beyond the reach of our six award winning hospitals and allows us to effectively integrate care across different geographic sites, while delivering multiple clinical services, including our physician primary care network, Alert Ambulance, Meridian At Home, Meridian Nursing and Rehabilitation, Shore Rehabilitation Institute, Meridian Occupational Health, and more. Our partner companies continue to be a distinguishing feature of Meridian Health.

There’s No Place Like Home – Meridian At Home
Meridian At Home continues to be the leader in home care services in Monmouth and Ocean counties, providing service to over 27,000 patients in 2012. Meridian At Home provides a complete continuum of services including: visiting home nurses and rehabilitation services, hospice care, certified private and personal care aides, infusion therapy, oxygen delivery, medical equipment and supplies, and medication management technologies. JFK At Home, Meridian At Home’s partnership with JFK Health System, continues to grow in its service of Middlesex, Union, and Somerset counties.

Rehab Meets Virtual Reality
In 2012, Shore Rehabilitation Institute opened a new Neuro-Rehabilitation Technology Center. The Center is comprised of the most innovative and advanced equipment used for neuro rehabilitative services including Reo™ Therapy’s Reo Go™ and Bionic Leg.

Jackson’s Newest “Attraction” Coming Soon
Meridian Health Village at Jackson will open in Fall 2013 and be a “one-stop shop” for better health and wellness, bringing together primary and urgent care, advanced medical and surgical specialists, a pharmacy, imaging and laboratory services, and fitness and wellness care in a single destination. This state-of-the-art medical facility will offer both private health care services and services traditionally limited to locations within hospitals all under one roof in an easily accessible environment.

Meridian’s Nursing and Rehabilitation Facilities Are Seeing Stars
When it comes to finding the best nursing facility for a loved one, our community members can rest assured that we are among the best in the nation. Our Meridian Nursing and Rehabilitation facilities in Brick, Holmdel, Ocean Grove, and Shrewsbury; and Meridian Subacute Rehabilitation at Wall received the highest possible overall rating of five stars in U.S. News & World Report’s fifth annual Best Nursing Homes. The Best Nursing Homes 2013 ratings highlight the top nursing homes in each city and state, out of nearly 16,000 facilities nationwide. Fewer than one out of every five nursing homes received an overall rating of five stars, which makes this recognition even more impressive and a testament to our high quality care.
Thanks to the generous contributions from the community, K. Hovnanian Children’s Hospital provides exceptional care, like the care PJ O’Brien received after a racing accident. Today, PJ is back to training and racing.
Bringing Technology to the Home
Meridian Health is extending the role of traditional health care by applying emerging technologies in the clinical and home settings.

Meridian At Home’s medication management program makes it easy for patients to manage their medications so they can stay healthy and remain independent at home.

This year, iMPak Health, a subsidiary of Meridian Health, announced an agreement with HealthSaaS for their Connected Outcomes Platform. This agreement will enhance iMPak’s device offerings by bringing patient data into the clinical workflow as an asset while reducing manual data entry and providing actionable information to health care providers. iMPak Health was also selected as one of 48 innovators to be part of “The Hive” at 2013 TEDMED, a collection of entrepreneurial companies and innovative thinkers attempting to transform how health care is delivered.

Creating Best Practices
Meridian Health Resources supports 250 physicians affiliated with the Physician Primary Care Network and Meridian Practice Institute with practice management, billing and financial administration, electronic medical record and physician recruitment.

The highlights for the year include:
- Added 57 new providers, 26 who were primary care physicians and 11 new locations.
- Completed 88 physicians, nurse practitioners and physician assistant searches.
- Approximately 150,000 annual patient visits are now recorded by the electronic medical record.
- Implemented MHPatientOnline.com, a new patient portal that enables patients to request and schedule appointments.

Enhancing Our Services and Programs, Thanks to Generous Contributions from the Community
2012 was a historic year for Meridian Health Affiliated Foundations in many ways. We are proud to report that our foundations received approximately $27 million in contributions and grants in 2012 to invest in the lifesaving work at all five campuses. Thanks to our generous family of donors, we have been able to provide new programs to our communities, construct and expand our facilities, and introduce cutting edge technologies across Meridian Health, including the projects listed below:
- Programmatic and structural needs for K. Hovnanian Children’s Hospital and the Oncology and Cardiology departments at Jersey Shore University Medical Center
- Emergency Department expansion projects at Ocean Medical Center and Southern Ocean Medical Center
- Planned construction of two new leading-edge heart and vascular labs and the establishment of the Mitchell-Vassar Lobby at Bayshore Community Hospital
- Completion of two new surgical suites, renovation of Surgical Day Stay and Post Anesthesia Care Unit, and creation of state of the art Rechnitz Conference and Education Center at Riverview Medical Center
- Community Outreach programming throughout Meridian Health
Meridian Health team members enjoying Community Day at Jersey Shore University Medical Center.

Meridian Health's new Taking Care of New Jersey mobile health van.

Carol Schoenberger, R.N., of Meridian's community outreach team, reviews a health screening with a community member.
Community Benefit Report

Building a Healthy Community…Together

Community-based prevention and wellness activities play a critical role in keeping our local communities healthy. Meridian Health is committed to fulfilling this mission by devoting resources year after year for prevention, wellness, education and support.

Meridian Health plays a lead role in working with many different organizations throughout Monmouth and Ocean counties to identify and address the health issues that impact our community the most. Meridian's Community Collaboration Meetings, included our county and local health departments, community and business leaders as well as our own Community Advisory Committees. This process, referred to as a Community Health Needs Assessment, was mandated by the 2010 Affordable Care Act. This collaborative effort will serve as a tool to reaching the following goals: improve residents’ health status, elevate overall quality of life, reduce the health disparities among residents and increase accessibility to preventive services.

Findings from the assessment highlighted several health concerns for our community, including risk factors for heart disease and stroke, cancer, pediatric asthma, Alzheimer's disease, obesity and diabetes, access to care, immunizations and infectious diseases and oral health. With the community health needs assessment as our guide, Meridian prepares its annual community benefit plan aligning activities and resources toward those priority health needs as well as engaging a variety of community organizations for collaboration on interventions. For more information about Meridian's community health needs assessment, visit MeridianHealth.com.

Meridian is extremely dedicated to improving the health status of the communities we serve, and in 2012, devoted $183 million in community benefits. As the leading provider of health care services in our area, our community impact extends far beyond numbers on a paper. We live and breathe our brand promise of providing the best health care experience, whether within the walls of our facilities or in our surrounding communities. The success and effectiveness of Meridian's community benefit program is derived from a committed staff of physicians, nurses, health care specialists and community educators along with dedicated community members who help Meridian identify, strategize and implement initiatives that positively impact the health of the community.
Well on Wheels
Recognizing that the care we provide through our hospitals and partner companies reaches far beyond the boundaries of our facilities, Meridian’s new Taking Care of New Jersey mobile health vehicle takes wellness and prevention to the streets! The mobile health vehicle will complement existing community-based health screenings and education by providing an easy and accessible way to take advantage of Meridian’s extensive programs.

The idea for the mobile health vehicle stemmed from a recent community health needs assessment and from active, ongoing collaboration with our Community Advisory Committees.

Community Advisory Committees
Meridian convenes several Community Advisory Committees whose mission it is to assist us in identifying and addressing local health care needs. Committee members represent a cross-section of the community in terms of age, gender, religion, ethnicity, interests and professional status. Our Partners in Health and Unidos committees are comprised of African American and Hispanic civic and community leaders respectively and are focused on addressing health issues and disparities affecting communities of color. Currently, more than 150 people from the surrounding area serve as members of Meridian’s Community Advisory Committees.

Tackling Stroke on the Jersey Shore
Together, heart disease and stroke are two of today’s most widespread and costly health problems facing the nation – and Monmouth and Ocean counties. Fortunately, they are also among the most preventable. According to Meridian Health’s most recent Community Health Needs Assessment Survey, we see that the prevalence of stroke in our area has doubled in the past five years. So, we’re empowering our community to take charge of their health and Tackle Stroke.

AngioScreen© is a revolutionary, new vascular screening designed to provide participants with information about their circulation and risk for heart disease and stroke. Participants receive a color report of their results and a consultation with a registered nurse. With nearly 2,000 screenings conducted in the first year, we are identifying those at greatest risk, intervening early with education and resources, witnessing positive health improvement and even saving lives.

In the Church Challenge, Meridian Health aims to tackle the growing health problem of stroke – especially within the African American community, where there is a higher incidence of stroke – by teaching local residents how to take charge of their health.

Local congregations compete against one another to see which group can most improve its health. Meridian’s Community Outreach team helps assess members’ weight, BMI, blood pressure, cholesterol, glucose, and smoking habits during the challenge. Members also receive educational resources and work with a health coach who teaches them how to make long-lasting, healthy changes.
Partners in Cancer Education
Meridian is proud to be partners in cancer control with the American Cancer Society (ACS). This partnership includes working together to educate our community about cancer prevention, screen at-risk populations and participate in research. In 2012, Meridian, along with Monmouth University partnered on hosting enrollment sites for the ACS’s historic Cancer Prevention Study 3. The goal of CPS-3 is to enroll men and women from various racial/ethnic backgrounds to participate in a study that will help researchers better understand the lifestyle, environmental and genetic factors that cause or prevent cancer and will save lives. This collaboration resulted in nearly 1,000 community members enrolling in the study and earned Meridian Health an award from ACS for exceeding its enrollment goal.

Leading the Way to Better Health
Community members both young and old take advantage of free health and wellness screenings, education programs, support groups and other health promotion activities offered throughout Monmouth and Ocean counties. These programs are conducted in collaboration with a variety of community groups including our county and local health departments. All of Meridian’s health promotion activities are delivered in a culturally competent manner and interpreters are available when needed.

2012 accomplishments include:
• Serving more than 80,000 people through our community health programs. These programs include lectures and presentations by physicians and other healthcare professionals who volunteer their time to educate our community on health topics, including disease prevention and the management of chronic conditions.
• Providing free preventive health screenings to more than 35,000 adults. Screenings include blood pressure, cholesterol, glucose, BMI, memory, hearing, colon-rectal cancer, skin cancer among others.
• Educating over 13,000 children on how to eat right, stay fit and be safe. These programs include classroom-based presentations from Doctor Bernard and Hopscotch, pals of the Pawsitive Action Team.
• In response to the devastating effects of Super Storm Sandy, Meridian has developed a new program to support our children’s mental health needs in a post-disaster environment. The program features Doctor Bernard and an educator who provide an assembly style presentation.

In addition, Meridian is proud to offer support through charitable donations to a host of worthy, local not-for-profit organizations. Meridian also encourages our leaders, physicians, and team members to serve on a variety of boards and community groups dedicated to improving the quality of life in our neighborhoods. As a socially conscious member of the community, Meridian focuses its charitable giving on the areas that support or are aligned with our charitable mission. In 2012, Meridian provided $352,000 in cash and in-kind support.

Training the Next Generation of Health Care Providers
Training the next generation of health care providers is vital to providing a foundation for sound health in our community. Meridian encourages the development of physicians, nurses, medical technologists, and those entering allied health professions by supporting their education and offering clinical experience in our hospitals. In 2012, Meridian provided $26 million in benefits which helps support medical training.
Caring for All Members of the Community
Everyone deserves access to quality care regardless of their ability to pay. In 2012, Meridian provided $152 million dollars in charity care and other uncompensated care, serving as a health care safety net for our community's most vulnerable populations. In addition, Meridian dedicated $2.9 million in subsidizing vital health services such as outpatient dialysis, behavioral health services and family health clinics.

Staying Connected
Meridian regularly publishes two free consumer magazines – HealthViews and KidViews – to educate and inform residents on timely and relevant health topics. The magazines contains Meridian’s calendar of events where residents can find free community education and screening programs as well as a variety of health and wellness tips.

Meridian also publishes several free monthly e-newsletters – Health-e Heart, Meridian Women’s Heart Connection and Health-e Child. All publications provide tips for maintaining a healthier lifestyle, plus information on the latest procedures, screenings and classes offered at Meridian.

Meridian’s multiple websites offer an extensive, free health library (in English and Spanish) and attract over 1.5 million people each year. Online visitors can take a health assessment quiz, learn about diagnostic and surgical procedures, find a doctor, and register for a class or health screening and more. In addition, Meridian provides free 24/7 call center services to the community to locate physicians, health care services and support groups, as well as to register for health education and screening programs. In 2012, the call center handled more than 37,000 calls.

Jersey Shore University Medical Center is home to the Booker Health Sciences Library. The library provides community access to its extensive consumer health education collection including; books, journals, access to key medical databases on public computers, audio and videotapes as well as a free health information home delivery program.
Financials

Meridian Hospitals Corporation & Subsidiary
For the Year Ended December 31, 2012
($ millions)

<table>
<thead>
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<th></th>
<th>2012</th>
<th>2011</th>
<th>2010</th>
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<tr>
<td>Operating Revenues (1)</td>
<td>$1,248,084</td>
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<td>Operating Expenses</td>
<td>$1,211,013</td>
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<td>$1,069,874</td>
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<td>Gain from Current Operations</td>
<td>$37,071</td>
<td>$58,016</td>
<td>$32,956</td>
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(1) Excludes prior year revenue adjustments.

Inpatient Admissions       71,570
Births                     4,748
Patient Days               363,234
Average Length of Stays (in days) 5.08
Emergency Departments Visits 267,839
Surgeries                  40,751
Cardiac Surgeries          776
Cardiovascular Lab Procedures 16,107
Lasting Legacies
In Memory of Richard T. Hader and Alexander D. Lehrer

This past year was not only a challenging year with health care reform and Super Storm Sandy, Meridian Health lost two members of our executive team, Richard T. Hader, R.N., Ph.D., FAAN, Senior Vice President and Chief Nursing Officer and Alexander D. Lehrer, Esq., Senior Vice President and Chief Risk Officer. Rich and Al contributed greatly to Meridian’s success and left lasting legacies for our organization to carry on.
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Clinical Integration

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Executive Director  
Shore Rehabilitation Institute

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Ross Zimmerman, CFP
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Deputy Chief Robert Adams
Kathie Adams
Major Jeffrey T. Bassett
Randy Bishop
Clement S. Bramley, Jr.
Dr. Michael Brantley
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Irma Geib
Tom Gilmour
Ermon K. Jones
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Kenneth Mahan, MC, FACS
Marie C. Price
Louis Rodriguez
Sharon Saunders
Patricia Swannack
Janice Sweeney
James L. Terrell
Ben Waldron
John Weaver
Bertha Williams-Pullen
Jeffrey Vogel
Rabbi Symcha Zylberberg

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Susan Coddington
Patty Cooke
Darcy Errington
Michelle Eventoff
Ginny Horner
Beverly Keyes
Marie Land
Gloria Leyden
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Linda Murtagh
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